

FLOAT THEME: "ALL THINGS CRANBERRY"

Heart of Wisconsin

Chamber of Commerce

2024 CRANBERRY BLOSSOM FESTIVAL PARADE

JUNE 23 | 12:00PM

WEST GRAND AVENUE, WISCONSIN RAPIDS, WI

CHECK IN BY 11:15AM | YMCA PARKING LOT

Gain exposure for your business or organization and be featured at a treasured community event during the 2024 Cranberry Blossom Festival Parade!

Yes, sign me up! ___ \$35 Member ___ \$45 Non-Member ___ \$10 Additional Vehicle

Please check all that apply:

<input type="checkbox"/> Horse	<input type="checkbox"/> Marching Band/Drill Team	<input type="checkbox"/> Music
<input type="checkbox"/> Horse Drawn Float	<input type="checkbox"/> Tractor	<input type="checkbox"/> Fire/Rescue/Emergency Vehicle (complimentary)
<input type="checkbox"/> Float Pulled by Vehicle	<input type="checkbox"/> Other _____	

PLEASE SUBMIT FORM & PAYMENT NO LATER THAN JUNE 10, 2024!

By filling out this form, you are acknowledging and agreeing to the rules & regulations listed below.

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Make check payable to:
HEART OF WISCONSIN

MAIL CHECK TO:

Heart of Wisconsin
1120 Lincoln Street
Wisconsin Rapids, WI 54494

- Bill Me
- Check Enclosed
- Paid Online

Call 715.423.1830 to pay with credit card or pay online at www.wisconsinrapidschamber.com

If you have questions, please contact Lacy Alling at communications@wisconsinrapidschamber.com OR call 715.422.4859.



CRANBERRY BLOSSOM FESTIVAL PARADE RULES & REGULATIONS

Entries must follow all of the rules and regulations. The Heart of Wisconsin Chamber of Commerce reserves the right to remove entrants from the parade at any time for failure to follow the guidelines and/or instructions from parade officials.

Participants will be sent an email confirmation with details as the event approaches.

- All entries must be approved by the Chamber Staff Team before entering the parade line.
- **All entries must be in place by 11:15AM.** The person signing the application must be present at the time of float inspection.
- It is the responsibility of each entry to maintain a safe distance from the float ahead of them, while still working to prevent lags and delays in the parade.
- Throwing of candy or any objects from parade entrants will not be allowed. **Handing out candy or objects to the crowd is permitted by WALKERS ONLY.**
- Individuals and organizations are expected to perform courteously, in good taste, and with **safety in mind at all times.**
- It is the responsibility of parents/guardians with children participating in the parade to make necessary arrangements for children to be met and picked up when the parade is finished.
- Fire extinguishers are strongly suggested to be on every float for safety reasons.
- No one is allowed to get on or off a float or entry once it has started down the parade route.
- No participant is allowed to have a loaded firearm at any time.
- **No smoking or possession/consumption of alcoholic beverages** at any time before or during the parade.
- Anyone wishing to ride a horse in the parade must be affiliated with or riding in an approved group.
- All entrants must be decorated.
- If playing music, please play it loudly to ensure parade attendees can hear it. As a courtesy to other participants, **please refrain from playing music until the parade begins.**

