



2023 CRANBERRY BLOSSOM FESTIVAL Parade

Sunday, June 18th

12pm- Grand Avenue, Wisconsin Rapids

Please return this form with payment on or before May 22nd to:
Heart of Wisconsin Chamber of Commerce
1120 Lincoln St.
Wisconsin Rapids, WI 54494

The Wisconsin Rapids area is the largest cranberry-producing region in the world. We produce nearly 30% of the world's cranberries! Our unique agricultural heritage makes the blossom and harvest seasons special to our area. Help us celebrate!

Please Note:

*All floats will check-in by 11:15AM at the South Wood County YMCA parking lot. Space numbers will not be assigned, and floats will line up as they arrive. The parade route will begin at the South Wood County YMCA and go down West Grand Avenue, cross the bridge, and end at the intersection of EITHER East Grand Ave. & 8th Street OR East Grand Ave. and 12th Street. **Participants will be provided a confirmation with details via email as the event approaches.**

Please review the complete list of rules and regulations on the reverse side of this form and contact our office at 715-423-1830 with questions.

Organization/Business Name: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

***Please circle appropriate entry type:**

Horse Drawn Float

Float Pulled by Vehicle

Tractor

Fire/Rescue Vehicle

Marching Band/Drill Team

Horse

Other (please explain) _____

***Please circle response:**

My entry will have music YES NO

Cost

On or Before June 10th: \$35
June 11th-June 18th: \$45

Extra Vehicles- \$10 per
Emergency Vehicles are
complimentary

Payment Type

Check _____ Cash _____



*Checks can be made payable to the Heart of Wisconsin

***I have read and agree to the rules and regulations listed on the backside of this form. I understand the Heart of Wisconsin Chamber of Commerce cannot be held responsible for theft, damage or injury**

Signature: _____ Date: _____

Cranberry Blossom Fest Parade Rules & Regulations



Entries must follow all of the rules and regulations. The Heart of Wisconsin Chamber of Commerce reserves the right to remove entrants from the parade at any time if they are not following the guidelines and/or are refusing to follow instructions from parade officials.

- All entries must be approved by the Parade Committee before entering the parade line.
- **All entries must be in place by 11:15AM.** The person signing the application must be present at the time of float inspection.
- It is the responsibility of each entry to maintain a safe distance from the float ahead of them, while still working to prevent lags and delays in the parade.
- Throwing of candy or any objects from parade entrants will not be allowed. **Handing out candy or objects to the crowd is permitted by WALKERS ONLY.**
- Individuals and organizations are expected to perform courteously, in good taste, and with safety in mind at all times.
- It is the responsibility of parents/guardians with children participating in the parade to make necessary arrangements for children to be met and picked up when the parade is finished.
- Fire extinguishers are strongly suggested to be on every float for safety reasons.
- No one is allowed to get on or off a float or entry once it has started down the parade route.
- No participant is allowed to have a loaded firearm at any time.
- **No smoking or possession/consumption of alcoholic beverages** at any time before or during the parade.
- Anyone wishing to ride a horse in the parade must be affiliated with or riding in an approved group.
- All entrants must be decorated.
- If playing music, please play it loudly to ensure parade attendees can hear it. As a courtesy other participants, please refrain from playing music until the parade begins.

Entrants must sign the bottom of parade registration form to confirm they understand and agree to the stated policies. All entrants will receive a confirmation with further details as the event date approaches.

**THANK YOU FOR HELPING KEEP THE CRANBERRY BLOSSOM FEST PARADE SAFE AND FUN FOR EVERYONE!
WE APPRECIATE YOUR PARTICIPATION IN THIS BELOVED COMMUNITY EVENT!**



2023 Cranberry Blossom Fest Parade CONFIRMATION

**Sunday, June 18th
12PM - Wisconsin Rapids**



Please Note:

All floats will check-in by 11:15AM and be in place by 11:30AM at the South Wood County YMCA parking lot. Please enter on the WEST RIVERVIEW EXPY (by Subway).

Space numbers will not be assigned, and floats will line up as they arrive.

The parade route will begin at the South Wood County YMCA and go down West Grand Avenue, cross the bridge, continue down East Grand Avenue and end at the intersection of East Grand Ave. & 9th St. S.

Entries must follow all of the rules and regulations. The Heart of Wisconsin Chamber of Commerce reserves the right to remove entrants from the parade at any time if they are not following the guidelines and/or are refusing to follow instructions from parade officials.

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