

2021 CRANBERRY BLOSSOM FESTIVAL

Sponsorship/Event Registration Form

The 2021 Cranberry Blossom Festival is June 17-20th in the Wisconsin Rapids Area. You don't want to miss all the fun including a carnival, arts & crafts, a parade, live music, and much more! There is something for everyone. Join us in celebrating our blossoming community!



Sponsorship

CBF Spotlight
\$3,000

Limit of 1 - Prominent logo on website, print media (including brochures, poster and advertising); opportunity to be on WFHR to promote event; highlights on social media; FREE booth at Arts, Crafts & Cranberries Fair; one FREE Parade entry; Carnival ride wristband(s).

"Crane" berry Entertainment
\$2,000

Limit 2 - options include the UW-Madison Band or Parade entertainment. Logo included on print media, website & social media promotions; FREE booth at Arts, Crafts & Cranberries Fair; one FREE Parade entry.

Blossom
\$1,000

Logo included on website, brochures & poster; logo on t-shirts; name included in print advertising; Verbal recognition at event. **co-sponsorship is an option*

Bud
\$500

Opportunity to be a co-host of individual event (e.g. Princess Program). Logo included on website, two social media posts and recognition at event.

Vine
\$300

Business name included on event brochures and website, and one social media post.

Marsh
\$100+

Business name included on event brochures and website.

Don't forget to complete **Event Form** on other side.

Company Name

Contact Name

Address

City

State

Zip

Phone

E-mail

- CBF Spotlight \$3,000 "Crane"berry Entertainment \$2,000
 Blossom \$1,000 Vine \$300
 Bud \$500 Marsh \$100+

Total Sponsorship

\$

Please submit your completed Sponsorship / Event Form & payment before April 23, 2021 to be included in print promotions.

Event Registration

Please complete the following information for promotion of your event as part of the Cranberry Blossom Festival! Your **\$50 Event Registration Fee** is due upon receipt, and includes promotion in the festival brochure, posters, website, radio, and social media.

**Complete Contact information under Sponsorship (Contact Name, Address, Phone and Email for you event.*

Event Name

Event Date(s)

Event Time(s)

Address (location of the event)

City

State

Zip

Event Sponsor/Organization

Website

Event Description

Please submit your completed Sponsorship/Event Registration Form and payment before April 23rd, 2021 to be included in print promotions.

Make checks payable to: Cranberry Blossom Festival

Questions?

Contact the CVB at 715-422-4650 or
cvbstaff@visitwisrapids.com.

You can also contact the festival committee at
cranberryblossomfestival@gmail.com

Mail to:

Cranberry Blossom Festival
c/o Wisconsin Rapids Area CVB
131 2nd Street North
Wisconsin Rapids, WI 54494

Visit www.BlossomFest.com for updates & information