

# 2020 CRANBERRY BLOSSOM FESTIVAL

## Sponsorship/Event Registration Form

The 2020 Cranberry Blossom Festival is June 18-21 in the Wisconsin Rapids Area. You don't want to miss all the fun including a carnival, arts & crafts, a parade, live music, and much more! There is something for everyone. Join us in celebrating our blossoming community!



### Sponsorship

**CBF Spotlight**  
**\$3,000**

**Limit of 1** - Prominent logo on website, print media (including brochures, poster and advertising); opportunity to be on WFHR to promote event; highlights on social media; FREE booth at Arts, Crafts & Cranberries Fair; one FREE Parade entry; Carnival ride wristband(s).

**"Crane" berry Entertainment**  
**\$2,000**

**Limit 2** - options include the UW-Madison Band or Parade entertainment. Logo included on print media, website & social media promotions; FREE booth at Arts, Crafts & Cranberries Fair; one FREE Parade entry.

**Blossom**  
**\$1,000**

Logo included on website, brochures & poster; logo on t-shirts; name included in print advertising; Verbal recognition at event. *\*co-sponsorship is an option*

**Bud**  
**\$500**

Opportunity to be a co-host of individual event (e.g. Princess Program). Logo included on website, two social media posts and recognition at event.

**Vine**  
**\$300**

Business name included on event brochures and website, and one social media post.

**Marsh**  
**\$100+**

Business name included on event brochures and website.

Don't forget to complete **Event Form** on other side.

Company Name

Contact Name

Address

City

State

Zip

Phone

E-mail

- CBF Spotlight \$3,000     "Crane"berry Entertainment \$2,000  
 Blossom \$1,000         Vine \$300  
 Bud \$500                  Marsh \$100+

**Total Sponsorship**

\$

Please submit your completed Sponsorship / Event Form & payment before April 27th, 2020 to be included in print promotions.

# Event Registration

Please complete the following information for promotion of your event as part of the Cranberry Blossom Festival! Your **\$50 Event Registration Fee** is due upon receipt, and includes promotion in the festival brochure, posters, website, radio, and social media.

*\*Complete Contact information under Sponsorship (Contact Name, Address, Phone and Email for you event.*

Event Name

Event Date(s)

Event Time(s)

Address (location of the event)

City

State

Zip

Event Sponsor/Organization

Website

Event Description

**Please submit your completed Sponsorship/Event Registration Form and payment before April 27th, 2020 to be included in print promotions.**

**Make checks payable to: Cranberry Blossom Festival**

### Questions?

Contact the CVB at 715-422-4650 or  
[cvbstaff@visitwisrapids.com](mailto:cvbstaff@visitwisrapids.com).

You can also contact the festival committee at  
[cranberryblossomfestival@gmail.com](mailto:cranberryblossomfestival@gmail.com)

### Mail to:

Wisconsin Rapids Area CVB  
c/o Cranberry Blossom Festival  
131 2nd Street North  
Wisconsin Rapids, WI 54494

Visit [www.BlossomFest.com](http://www.BlossomFest.com) for updates & information